



Call for Artists: "The Home Project"

A Paid Creative Opportunity by the Heartisan Foundation

Application Deadline: September 15, 2025, 5 PM Pacific Time

Inquiries: heartisan.foundation@gmail.com

Join Us in Creating Art That Heals and Unites

The **Heartisan Foundation** is inviting **12 Oregon-based visual artists** to participate in "**The Home Project**", a powerful, collaborative social engagement art project designed to **humanize the topic of houselessness** and address **wealth equity** in Southern Oregon.

Each artist will receive access to a curated gallery of professionally photographed portraits and personal narratives from community participants — many of whom come from historically marginalized, low-income, or recently unhoused backgrounds. Artists will each choose one photo that calls to them to create **original interpretive artwork** from, using their own medium and voice.

This is a **paid opportunity** to be part of a deeply meaningful project that brings dignity and visibility to people often excluded from public discourse.

Project Vision: Art for Empathy and Equity

"The Home Project" builds upon a successful California-based project "**Look Me in the Eyes**", which profoundly impacted both participants and audiences at the Museum of Art & History in Santa Cruz. This project brought together people from all walks of life—unhoused individuals, case workers, artists, donors, policymakers and local families—in a single gallery showcase.

We are now working from a similar model in Oregon, scaling it with expanded **university partnerships, youth engagement, and cultural storytelling**. With interpretive art, personal storytelling, and fine art portraiture, this project seeks to:

- **Disrupt stigma**
- **Celebrate personal resilience**

- **Spark public dialogue**
 - **Bridge divides through beauty and truth**
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Artist Details

- **Eligibility:** Open to seasoned Oregon-based visual artists of all backgrounds.
 - **Mediums:** Painting, illustration, mixed media, textiles, collage, digital, sculpture, mosaic, and more.
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Project Timeline

<u>Milestones</u>	<u>Dates</u>
Portraits & stories provided to artists	October 2025
Art creation phase and review	Nov 2025 – Jan 2026
Artwork submitted to Project Coordinator	February 2026
Exhibition & Opening Night	May 2026

Compensation & Visibility

- **Artist stipend:** \$400
 - **75% of any artwork sales** will go directly to the **artist and the photographed participant** (shared equally)
 - 25% supports ongoing Heartisan Foundation community programming
 - Work will be featured in a **public showcase**, with potential additional showcases throughout Oregon as funding allows
 - Option to participate in a **behind-the-scenes documentary** (still in discussion)
 - Full artist bios, links, and media will be included in the digital exhibition and on the Heartisan Foundation website.
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How to Apply

Email heartisan.foundation@gmail.com, with the subject line: “**Home Project Artist Application**” and include:

1. **Your name** and Oregon address
 2. A **short artist bio and statement** (300 words max)
 3. A few sentences about **why you want to participate**
 4. **3–5 samples** of your work (links to online portfolios only – no attachments please)
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From the Artist Behind the Lens

“What touched my heart most with “Look Me in the Eyes” was how held and cared for each participant felt by the process... Artistically, I’m drawn to raw emotion and real stories—often found in communities neglected by society. My hope is that this next installation encourages people to question the constructs that lead to homelessness, cultural stigma, and polarization—and to be present with the feelings that arise.”

— *Abram R. Katz*, Photographer and Executive Director, Heartisan Foundation


For more info on our template project visit: www.abramkatz.com/housing-project

More About the Heartisan Foundation

Mission: Education and empowerment for personal and cultural transformation.

This project reflects our deep belief that **every person carries inherent worth and wisdom**. We recognize that personal and cultural histories are sources of strength, creativity, and connection. Through *The Home Project*, we create space for those stories to be shared with care, dignity, and mutual respect.

At Heartisan Foundation, we use art, storytelling, and community partnerships to help dismantle stigma, uplift voices too often silenced, and build a culture of empathy and belonging.

 This is more than an art opportunity—it’s an invitation to **be part of something transformative**. Whether you're applying or passing it on, thank you for helping us create space for connection, dignity, and cultural restoration.

In collaboration,

The Heartisan Foundation Team

www.heartisan.foundation